

# ADVERTISING FORMATS AND PRICES 2019



Formats	Advertising with bleed	Advertising in the type area	Advertising price in EUROS		Advertising price in EUROS	
			Width x Height in mm plus 4 mm bleed margin	Width x Height in mm	4 color	b/w
1/1 page	210 x 297	185 x 268	5,690	5,000	3,690	2,600
1/2 page junior page	-	138 x 187	3,650	3,180	2,650	1,860
1/2 page horizontal/vertical	210 x 148 / 100 x 297	185 x 128 / 90 x 268	3,290	2,770	2,490	1,750
1/3 page horizontal/vertical	210 x 103 / 70 x 297	185 x 88 / 60 x 268	2,150	1,850	1,750	1,230
1/4 page horizontal/vertical 2 column	210 x 76 / 53 x 297 / 100 x 148	185 x 65 / 43 x 268 / 90 x 128	1,600	1,400	1,390	970
1/8 page	-	90 x 65	1,200	960	1,090	765

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Front page/title story	210 x 297	-	5,750	-	3,950	-
Inside front/back cover	210 x 297	-	5,680	-	3,900	-
Double page 1/1	420 x 297	-	11,480	-	7,360	-
Panorama advert	420 x 65	404 x 65	3,460	-	2,970	-
Tunnel advert	274 x 80	258 x 80	3,360	-	2,470	-
Double page	420 x 103	404 x 88	4,480	-	3,500	-

All prices subject to VAT

[umweltwirtschaft.com](http://umweltwirtschaft.com)

PREMIUM COMPANY PROFILE  
in the Manufacturer and  
Supplier Index

**In booking 3 ads and  
more you will receive  
your PREMIUM COMPANY  
PROFILE for €395 per year  
instead of €595 per year.**

PREMIUM COMPANY PROFILE  
see page 21